Digital Design Director: Sydney

Technology is literally changing the world around us and yes, some people tend to focus on why that change is bad – it makes us uncomfortable, it breaks our status quo, it feeds our uncertainty – but at Orchard we choose to see it differently. Technology can make lives better. It can make businesses better, brands better and experiences better. It can be the change we want to see in the world.

Which is why we, at Orchard, rally around a single purpose: to *invent better outcomes* through creativity and technology. Those better outcomes can only exist in the context of people irrespective of if we label them users, customers, patients, clients or even staff.

* Join a dynamic and growing creative technology agency
* Based in Surry Hills, Sydney
* Working with blue chip brands

The Opportunity

The Design Director role offers the opportunity to join a talented studio team, who think strategically and execute creative across media; to build brands and support clients with a consultative approach.

Orchard offers a great working environment, all the frills and perks you’d expect from an agency and the necessary support & structured training you need to become a rock star digital guru.

Key Function

The Design Director will be collaborative by nature, and competent to lead digital projects from concept to final delivery. Within the role, you will be focused upon creative projects that are a combination of health and consumer. For example; branding, collateral, infographics, editorial, websites visual / UI design, motion graphics, animations and more.

The ideal candidate will have a portfolio showcasing a refined visuals aesthetic across crafted designs, branding and beautiful clean typographic and editorial solutions for digital media.

**Here’s the list to tick off against:**

* 5-7 years’ experience. Minimum 3 years’ experience in a senior role.
* Digital Agency experience is strongly desired.
* Ability to create design solutions for digital media (. Added bonus for hands-on motion graphics / animation and print solutions).
* Lead a digital project from concept to final delivery.
* Provide design input and direction on non-digital aspects of campaigns.
* Present creative ideas and campaigns to clients and new business prospects.
* Work effectively with Creative Director on all aspects of Orchard’s design projects & new business, to ensure seamless integration of technology and creative.
* Maintain a high standard of design and have a refined creative aesthetic and strong eye for detail.
* Strong organisational / creative studio project management skills and problem-solving skills.
* Have a passion for design, typography and creative trends.
* Collaborative nature to help the studio team to produce thoughtful, creative design.
* Ability to mentor, direct, train and develop members of the studio.
* Develop strong working relationships with the Orchard Marketing team, clients and suppliers.
* Desire to positively contribute to the sustainable growth and culture of the agency (verbally, visual and written)
* Show a strong commitment to the Company’s core values (Integrity, Collaboration and Curiosity)
* Embrace and respect the Company’s community & environmental responsibilities.
* Applicants MUST have the right to work within Australia

If you feel like this is the right job for you then please email your CV & Portfolio (do people still have CVs?) or LinkedIn profile to hello@orchard.com.au and we will arrange a dirty chai latte for a chat.

A little about Orchard

We are an independent creative agency who fuse art and technology to invent better outcomes for business and brands. We work with a number of leading client brands such as Electrolux, Asaleo, BT, Zoetis and MSD to name a few.

Invent Better are two little words that define our big approach. It’s a belief that creative technology solutions are the key to winning in today’s digital age, and it’s a formula that challenges us to engage with our clients in a way that encourages us all to push that little bit further every time.

It’s this passion and approach that has made us one of Australia’s largest independent marketing agencies.

Sydney | New York

Invent Better – make a difference

Please respect our desire to advertise our roles direct to market. We will no longer accept marketing calls to enquire about our positions, unsolicited CV’s, forwarded profiles from LinkedIn or Facebook and reverse marketing of candidates to our HR/line managers.