



Account Supervisor (Pharmaceutical) – New York City

- Join a dynamic, growing and digitally-focused creative agency
- Position based in New York City, with head office in Sydney, Australia
- Work with blue chip pharmaceutical brands in animal and human health

The opportunity

Orchard is the leading healthcare agency in Australia and has expanded its presence in the US market. As Orchard continues to grow Stateside, we are looking for a talented, self-starter **Account Supervisor** to join our team. You should have solid pharmaceutical advertising agency experience. You will work closely with our strategy and client service colleagues in New York and our Australian-based project management and creative teams to serve the needs of our clients in New Jersey and Connecticut.

Working with a close-knit team that thrives on collaboration, there are no politics, bureaucracy or b*llsh*t. It is an exciting opportunity to be part of a team that aims to liberate brands, transform businesses and make lives better.

Key functions - General

The **Account Supervisor** is responsible for the day-to-day management and growth of key accounts. You will be comfortable working across both online and offline campaigns and have strong organizational skills, bringing unparalleled leadership and team building skills to your project(s).

Key functions - Planning and Strategy

- Works with the team to write strategies and briefs that inspire great work, provide strategic direction and meet overall business / marketing objectives for the client
- Involved in planning, forecasting and developing client plans
- Works with peers to produce work that builds the brand and pushes the knowledge boundaries
- Works with the production and creative team to develop concepts for the project and to ensure integration and production feasibility
- Advises clients and agency teams on the latest digital innovations

Key functions - Client service

- Manages the day-to-day activities of the account team and project managers to meet and exceed the client's expectations
- Ensures an effective, collaborative team culture is maintained within the team
- Ensures that clients are efficiently charged for the work the agency has performed
- Encourages a climate of creativity and innovation in the group
- Provides communications counsel and strategic advice to each client
- Supervises & constructively directs the team to deliver brilliant work.
- Develops the professional competencies of people and drives the group to improved performance

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<http://www.linkedin.com/company/orchard-marketing>



- Budget/resource planning, allocations and management
- Solves client service problems before they get out of control; when necessary, communicates concerns to agency team
- The ability to inspire creative thinking and judge creative ideas
- A talent for presenting and selling agency ideas and work
- Works with project team to keep on schedule and within scope
- Attends regularly scheduled team meetings to review progress, identify problems and correct them if necessary.
- Identifies and puts in place new ways of working that allows the group to deliver quality work faster and cheaper
- Ability to work on multiple projects and clients at once

Required skills and experience

To apply for this role, you should have:

- 5+ years of account management experience in an advertising agency
 - Pharmaceutical advertising experience preferred
- 2-3 years of digital marketing experience
- Excellent oral and written communication skills
- A passion for digital marketing, and proven ability to develop sound marketing strategies
- Excellent presentation skills
- Sound financial management skills
- Interest in current technology and future trends

If you feel like this is the right job for you then please email your resume or LinkedIn profile to jobs@orchard.com.au



A little about Orchard

Orchard is a creative agency who fuse art and technology to invent better outcomes for business and brands. We work with a number of leading client brands such as BI, MSD, GSK, Electrolux, BT, Zoetis and Bayer to name a few.

Invent Better are two little words that define our big approach. It's a belief that creative technology solutions are the key to winning in today's digital age, and it's a formula that challenges us to engage with our clients in a way that encourages us all to push that little bit further every time.

It's this passion and approach that has made us one of Australia's leading agencies in health consumer marketing, with a growing presence in New York.

Sydney | New York

Invent Better – make a difference

Please respect our desire to advertise our roles direct to market. We will no longer accept marketing calls to enquire about our positions, unsolicited resumes, forwarded profiles from LinkedIn or Facebook and reverse marketing of candidates to our HR/line managers.