



## UX Designer: Sydney

Technology is literally changing the world around us and yes, some people tend to focus on why that change is bad – it makes us uncomfortable, it breaks our status quo, it feeds our uncertainty – but at Orchard we choose to see it differently. Technology can make lives better. It can make businesses better, brands better and experiences better. It can be the change we want to see in the world.

Which is why we, at Orchard, rally around a single purpose: to *invent better outcomes* through creativity and technology. Those better outcomes can only exist in the context of people irrespective of whether we label them users, customers, patients, clients or even staff.

As an UXer at Orchard it will be your role to be the champion for these people; fighting their point-of-view, their wants and their needs (in the face of dissenting commercial views if needed).

- Join a dynamic and growing creative technology agency
- Based in Surry Hills, Sydney and New York
- Working with blue chip brands to disrupt industries

### The Opportunity

We're on the lookout for a UX Designer who is strategic in their approach and uses a high level of informed user empathy (by utilizing a mix of qualitative vs quantitative, and behavioural vs attitudinal research methods) to craft the right value exchange for the user and the business.

We're not looking for a pure wireframe jockey – we believe in looking at the entire context, journey and touch points of a user, be it online or offline, to craft the right experience. Therefore, we don't see the output and solution being purely a website, but on any interface (be it analog or digital) if so deemed.

Orchard offers a great working environment, all the frills and perks you'd expect from an agency and the necessary support & structured training you need to become a rock star digital guru.

### Specific Duties

Here's the list to tick off against

- Autonomously own UX design across a selection of projects
- Execute interaction design as a part of a multi-disciplinary team
- Seek analytical insights to inform the right design and development environment
- Regular client interaction and consultation when required
- User research and workshop facilitation, including ideation sessions
- Knowledge keeper of interaction design and technology trends

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<http://www.linkedin.com/company/orchard-marketing>



- Make and present strategic recommendations through a coherent story & presentation
- Use tools and software for analytics review and testing in collaboration with data analyst
- Help drive requirements session with client
- Develop product backlogs and roadmap through prioritisation activities
- Show a strong commitment to the Company's core values (Integrity, Collaboration and Curiosity)
- Embrace and respect the Company's community & environmental responsibilities.

### **What you can bring:**

- 3+ years' experience working in an agency environment in a pureplay UX role
- Understanding of contemporary user-centred design methodologies
- In addition to having the ability to create wireframes, must also have a lust for developing clickable / interactive prototypes
- Experience in developing and running user-based research and testing
- Strong written and verbal communications skills
- Understanding of standard project management process
- Understanding of standard web development practices
- Positive to understand human centred design / design theory methodology
- Applicants MUST have the right to work within Australia

If you feel like this is the right job for you then please email your CV or LinkedIn profile to [jobs@orchard.com.au](mailto:jobs@orchard.com.au) so we can arrange a chat.

### **A little about Orchard**

We are an independent creative agency who fuse art and technology to invent better outcomes for business and brands. We work with many leading client brands such as Electrolux, Asaleo, BT, Zoetis., Hyundai and Bayer to name a few.

Invent Better are two little words that define our big approach. It's a belief that creative technology solutions are the key to winning in today's digital age, and it's a formula that challenges us to engage with our clients in a way that encourages us all to push that little bit further every time.

It's this passion and approach that has made us one of Australia's largest independent marketing agencies.

Sydney | New York

Invent Better – make a difference

Please respect our desire to advertise our roles direct to market. We will no longer accept marketing calls to enquire about our positions, unsolicited CV's, forwarded profiles from LinkedIn or Facebook and reverse marketing of candidates to our HR/line managers.

[www.orchard.com.au](http://www.orchard.com.au)  
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