



Junior Creative Designer: Sydney / New York

Technology is literally changing the world around us and yes, some people tend to focus on why that change is bad – it makes us uncomfortable, it breaks our status quo, it feeds our uncertainty – but at Orchard we choose to see it differently. Technology can make lives better. It can make businesses better, brands better and experiences better. It can be the change we want to see in the world.

Which is why we, at Orchard, rally around a single purpose: to *invent better outcomes* through creativity and technology. Those better outcomes can only exist in the context of people irrespective of if we label them users, customers, patients, clients or even staff.

Orchard offers a good, fun working environment and all the necessary support and structured training you need to grow your digital career.

The Opportunity

Orchard is one of the fastest growing full service agencies in Australia. We work with a number of leading client brands, such as Electrolux, Asaleo, BT, Hyundai, MSD and Zoetis, across consumer, healthcare and animal health. Developing and executing their digital communications & strategies.

We're currently on the look out for a talented Junior creative designer looking to grow their career in our Sydney team. It's a great opportunity for a candidate to gain 'hands-on' experience in the digital industry across multiple channels while working very closely with key senior creatives – the best way to learn!

Key Function

The Junior creative Designer will be working with the Art Director / Design Director / Creative Director to deliver creative, digital solutions for a leading international animal health Brand. This includes the design and development of new websites, updates to existing sites, digital display work, Edms, animations, creative presentations and more. It will include liaising with key people in both Sydney and New York and from time to time will also include print work, however this is not a primary function.

Specific Duties

The Junior creative designer shall perform the following specific duties:

- Assist the Art Director/design director/ Creative Director in rolling out internal page designs following a concept set by the Above.
- Working primarily in Sketch
- Working with building and amending interactive digital prototypes (Invision/Sketch)

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- Have a basic knowledge of and willing to learn UX skills to work with UX team on given projects
- Concept development and design of promotional sites.
- Design of updates to existing websites, including new pages, promotions and updates to existing pages.
- Design of HTML emails and newsletters.
- Design and update of print work, such as brochures, booklets and leaflets.
- Maintenance work, such as image resizing and manipulation.
- Must be highly organised. A very high volume of work passes across time zones daily so candidate must get really excited by filing systems and version control.
- Accuracy with detailed information
- Be confident in presenting own and team's creative concepts to internal team and externally to NY team regularly in person and over conference calls. Educate them enough to give them the tools to sell the creative on the creative team's behalf.
- Have a basic knowledge of and willing to learn after effects to mock-up animated concepts for dev team and client services a huge plus
- Have an integrated concepting ability: ability to visualise and position creative in wider context of greater campaign across digital, print and live activation touchpoints.
- Be excited by technology and immersed enough in it to bring creative solutions to the table that exceed the knowledge/expectations of the client/client services to help them elevate their brand offering/orchard's creative output
- Develop strong working relationships with the Orchard Marketing team and our suppliers.
- Show a strong commitment to the Company's core values of Collaboration, Integrity & Curiosity
- Embrace and respect the Company's community and environmental responsibilities
- Loves animals.

What you can bring:

- 2+ years' Agency experience
- Exceptional communication skills
- Team player
- Excellent attention to detail
- Applicants MUST have the right to work within Australia

If you feel like this is the right job for you, would like to take your career to the next level, work in a great cultural environment that allows you to grow and enjoy work, please email your CV and contact details to jobs@orchard.com.au and we will arrange to meet you!



A little about Orchard

We are a full service digital creative agency who fuse art and technology to invent better outcomes for business and brands. We work with a number of leading client brands such as Electrolux, Asaleo, BT, Hyundai, Zoetis and Bayer to name a few.

Invent Better are two little words that define our big approach. It's a belief that creative technology solutions are the key to winning in today's digital age, and it's a formula that challenges us to engage with our clients in a way that encourages us all to push that little bit further every time.

It's this passion and approach that has made us one of Australia's largest digital marketing agencies.

Sydney | New York

Invent Better – make a difference