



Art Director: Sydney

- Join a dynamic, growing and digitally focused creative agency
- Based in Sydney (Pyrmont) and New York
- Working on key Consumer and Healthcare brands to deliver brilliant creative solutions.

Are you a Conceptual Art Director who can also craft beautiful Design or a Meticulous Designer who can also conceptualise and execute thought provoking campaign concepts? If so - We want to meet you! We're looking for a multi-disciplined multi-talented superstar to join our growing team. This is an exciting opportunity where you can continue to pursue your combined love of design and conceptual thinking to deliver consumer and healthcare creative!

The Role

You will work directly with a team of inspiring creatives (Copywriters, Art directors, designers and finished artists) as well as Account Service and Project managers, and, the Design Director, Associate and Creative Directors. You'll possess a passion and enthusiasm for anything and everything creative and you'll use that to deliver thought-provoking, creative and unexpected solutions for consumer and healthcare clients across print, digital, social, animation, video, tv and some channels that don't even exist yet.

Specifics

The Art Director...

- Will have a passion for anything and everything creative
- An enthusiasm for exploring new trends in creativity and technology
- Can imagine and craft beautiful design solutions for print and digital
- Can ideate, visualise, present and produce integrated campaign concepts and elements or a desire to learn how to add this to your creative arsenal.
- Can produce creative for social channels including simple animations or video content.
- Will be equally passionate about delivering creative to health and consumer brands.
- Will collaborate with and take direction from the Senior creative team (CD, ACD + DD),
- Be solutions focused and have a can-do attitude.
- Ensure that all creative output considers 'invent better'.
- Will foster efficient and effective creative processes and proactively look for ways to continually improve them.
- Will present concepts to internal stakeholders as well as clients with passion, enthusiasm and commitment.
- Will take ownership of projects - directing and overseeing designers, freelancers and creative partners to help deliver the best possible work.

www.orchard.com.au

<http://www.linkedin.com/company/orchard-marketing>



- Will work with junior members of the team and help mentor, train and assist them with professional and personal growth.
- Commit to Orchard's core values everyday – Integrity, collaboration, curiosity.

What you can bring:

- An amazing portfolio
- A degree or similar in graphic design / communications
- 3-5 years' experience in a similar role
- High level competency in all the key software for print, digital and motion.
- A good understanding of IA and UX and print production principals.
- Exceptional communication skills
- Attention to detail
- Ability to work well in a team environment
- Self-motivated and constant explorer & learner
- Applicants **MUST** have the right to work within Australia.
- Completion of Award school or similar
- Experience concepting, visualising and presenting integrated campaigns
- Experience concepting, designing, producing and maintaining digital assets
- Experience concepting, designing, producing for print materials
- Experience presenting to clients
- A good understanding of strategy
- Experience in the Healthcare category

We understand you' might be starting on your journey so you may not have had the chance to gain all of the above experience yet – that's ok – we'd love to chat anyway as long as you have the desire and ambition to achieve the above.

If you think this job is the right one for you please send your CV to jobs@orchard.com.au and we will arrange to meet you!

A little about Orchard

We offer an awesome, fun working environment full of culture and energy. We leave our egos at the door and past that door is a super cool office space filled with inspiring people and free crumpets.

We pride ourselves on our work and also our work / life balance. We're 100% committed to you, your career at Orchard and your continued professional and personal development. We offer a rich array of internal and external structured training and education courses as well as ongoing individual wellbeing support through Benestar.



As an agency we fuse enthusiasm, creativity and technology to **Invent Better** outcomes for leading International and Australian brands such as BI, MSD, GSK, Electrolux, BT, Ikea and Hyundai to name a few.

Invent Better are two little words that define our big approach. It's a belief that creativity and technology are the key to winning in today's digital age, and it's a formula that challenges us to engage with our clients in a way that always pushes us that little bit further everytime.

Sydney | New York

Invent Better – make a difference