



Junior Motion Graphics Designer: Sydney – 6 month contract

Technology is literally changing the world around us and yes, some people tend to focus on why that change is bad – it makes us uncomfortable, it breaks our status quo, it feeds our uncertainty – but at Orchard we choose to see it differently. Technology can make lives better. It can make businesses better, brands better and experiences better. It can be the change we want to see in the world.

Which is why we, at Orchard, rally around a single purpose: to *invent better outcomes* through creativity and technology. Those better outcomes can only exist in the context of people irrespective of if we label them users, customers, patients, clients or even staff.

Orchard offers a good, fun working environment and all the necessary support and structured training you need to grow your digital career.

The Opportunity

Orchard is one of the fastest growing full service agencies in Australia. We work with a number of leading client brands, such as Electrolux, Asaleo, BT, Hyundai, MSD and Zoetis, across consumer good and healthcare.

We're currently on the look out for a talented Junior Motion Graphics Designer looking to grow their career in our Sydney team. It's a great opportunity for a candidate to gain 'hands-on' experience in the digital industry across multiple channels while working very closely with key senior creatives – the best way to learn!

This is a six month contract with a view to a possible potential permanent position.

Key Function

Orchard is looking for a creative, resourceful Junior Motion Graphic Designer to create and execute content for our clients' digital platforms.

In this role, you will need strong skills in design and ideation to produce both static and moving content for both small and large digital projects—from social media content to creative campaigns across various formats.

You are passionate about motion, design and advertising and have the ability to take a creative concept from the germ of a thought to execution in various ways.

You are curious and creatively brave whilst being resourceful and proactive in making each and every project exceptional.

www.orchard.com.au

<http://www.linkedin.com/company/orchard-marketing>



Specific Duties

The Junior Motion Graphics Designer shall perform the following specific duties:

- Answering a creative brief quickly and creatively.
- Producing and executing with quick turnaround.
- Communicating concepts and executions succinctly and clearly.
- Communicating visually through mood-board and be able to storyboard.
- Selling your ideas and creative vision both to our internal team and to our clients.
- Creating and executing moving and static content for both large and small scale projects for social media and creative campaigns across various formats.
- Proficient in After Effects/ Premiere Pro/ Illustrator/ Photoshop and any other animation program.
- Animate/Edit/Craft/Design content for web and other digital platforms.
- Knowledge of digital camera formats with the ability to shoot and art direct to satisfy smaller and larger scale video & still photography needs
- Able to prioritise tasks and meet deadlines.
- Work with wider creative and social team to execute social best practice across channels.
- Illustration skill is a plus.
- 2-3 years experience in advertising industry or similar.
- Develop strong working relationships with the Orchard Marketing team and our suppliers.
- Show a strong commitment to the Company's core values of Collaboration, Integrity & Curiosity
- Embrace and respect the Company's community and environmental responsibilities
- Loves animals.

What you can bring:

- 2+ years' Agency experience or similar
- Exceptional communication skills
- Team player
- Excellent attention to detail
- Applicants MUST have the right to work within Australia

Above all, the successful candidate to join Orchard will be someone who has a strong work ethic driven by creative passion, positive energy and thrives on challenges, alongside a desire to grow with the company!

If you feel like this is the right job for you, would like to take your career to the next level, work in a great cultural environment that allows you to grow and enjoy work, please email your CV and contact details to jobs@orchard.com.au and we will arrange to meet you!



A little about Orchard

We are a full service digital creative agency who fuse art and technology to invent better outcomes for business and brands. We work with a number of leading client brands such as Electrolux, Asaleo, BT, Hyundai, Zoetis and Bayer to name a few.

Invent Better are two little words that define our big approach. It's a belief that creative technology solutions are the key to winning in today's digital age, and it's a formula that challenges us to engage with our clients in a way that encourages us all to push that little bit further every time.

It's this passion and approach that has made us one of Australia's largest digital marketing agencies.

Sydney | New York

Invent Better – make a difference