



## Medical Writer: Sydney / New York

Technology is literally changing the world around us and yes, some people tend to focus on why that change is bad - it makes us uncomfortable; it breaks our status quo, it feeds our uncertainty - but at Orchard we choose to see it differently. Technology can make lives better. It can make businesses better, brands better and experiences better. It can be the change we want to see in the world.

Which is why we, at Orchard, rally around a single purpose: to invent better outcomes through creativity and technology. Those better outcomes can only exist in the context of people irrespective of if we label them users, customers, patients, clients or even staff.

### The Opportunity

We're always on the lookout for talented Medical Writers with solid Medical Education experience to work in our Healthcare team to deliver amazing results for our clients.

We offer a good, fun working environment and all the necessary support and structured training you need to grow your digital career.

### Key Function

As the Medical Writer you will be reporting directly to the Associate Creative director. You'll work closely with other members of the Creative, Strategy, Account service and Project Management teams to develop engaging, medically and scientifically accurate communications tailored to the audience. Your audience will range from healthcare professionals to patients and carers.

- Attending internal and off-site project briefing meetings as well as brainstorming the best solutions to meet clients' needs
- Attending scientific meetings or client events (e.g. advisory boards) as necessary
- Translating complex medical and scientific concepts into articulate and concise content
- Producing a wide range of medical writing outputs including slide-kit presentations, websites, branded campaign materials and patient education resources
- Participating in the editorial process from production of first round copy to final drafts and proofreading to ensure all work is produced to a high and accurate standard
- Ensuring that all work is both "on brand" and Code compliant
- Offering continuous feedback on working practices to help senior leadership develop protocols that promote higher standards of copy development within Orchard
- Collaborating with creative, strategy, development, account service and project management teams as required
- Assisting in the development of new business pitch presentations and proposals through medical research
- Showing a strong commitment to the Company's core values (Integrity, Collaboration and Curiosity)
- Embracing and respecting the Company's community & environmental responsibilities.



## What you can bring

- At least 1 year's medical writing experience
- Strong life-sciences background, either academic or vocational
- Examples of work to show us
- Exceptional communication skills
- A positive attitude
- Familiarity with Medicines Australia Code of Conduct
- Show a strong commitment to the Company's core values of Collaboration, Integrity & Curiosity
- Embrace and respect the Company's community and environmental responsibilities
- Exceptional communication skills
- Proven ability of working within a team
- Excellent attention to detail
- Applicants MUST have the right to work within Australia

Above all, the successful candidate to join Orchard will be someone who has a strong work ethic driven by creative passion, positive energy and thrives on challenges, alongside a desire to grow with the company!

If you feel like this is the right job for you, would like to take your career to the next level, work in a great cultural environment that allows you to grow and enjoy work, please email your CV and contact details to [jobs@orchard.com.au](mailto:jobs@orchard.com.au) and we will arrange to meet you!



## A little about Orchard

We offer an awesome, fun working environment full of culture and energy. We leave our egos at the door and past that door is a super cool office space filled with inspiring people and free crumpets.

We pride ourselves on our work and also our work / life balance. We're 100% committed to you, your career at Orchard and your continued professional and personal development. We offer a rich array of internal and external structured training and education courses as well as ongoing individual wellbeing support through our Employee Assistance Program.

As an agency we fuse enthusiasm, creativity and technology to Invent Better outcomes for leading International and Australian brands such as BI, Zoetis, Schwarzkopf, MSD, GSK, Electrolux, BT, Ikea and Hyundai to name a few.

Invent Better are two little words that define our big approach. It's a belief that creativity and technology are the key to winning in today's digital age, and it's a formula that challenges us to engage with our clients in a way that always pushes us that little bit further every time.

**Sydney** | New York

Invent Better - make a difference