



Art Director: Sydney / New York

Technology is literally changing the world around us and yes, some people tend to focus on why that change is bad - it makes us uncomfortable; it breaks our status quo, it feeds our uncertainty - but at Orchard we choose to see it differently. Technology can make lives better. It can make businesses better, brands better and experiences better. It can be the change we want to see in the world.

Which is why we, at Orchard, rally around a single purpose: to invent better outcomes through creativity and technology. Those better outcomes can only exist in the context of people irrespective of if we label them users, customers, patients, clients or even staff.

The Opportunity

Orchard is now seeking a talented Art Director who is passionate and enthusiastic about the latest technology / trends and design and is eager to explore how technology can redefine marketing for our clients. As Art Director will work closely with the creative team to champion the delivery of world-class creative solutions for Orchard clients and staff and will be an integral part of building an effective creative team.

Orchard is the leading health and wellness Agency in Australia. We're a great blend of modern marketing and science driven by our deep digital experience. Which is why we're often up in the health effectiveness awards and were awarded Ad News digital agency of the year in 2020.

What will you get if you join? Exposure and access to one of the best environments in Australia to learn and collaborate with modern day thinkers in the digital space to future proof your career. We're a hard-working bunch, but a fun lot too!

Key Function

- Works with the creative team to develop, design and maintain digital assets for clients
- Can produce design solutions in print and digital
- Understands and can produce campaign concepts
- Works effectively with the technical director to ensure a seamless integration of technology and creative
- Is 'solutions focused' and proactively takes the lead
- Executes creative ideas in a variety of formats from initial creative concept development through to execution
- Fosters efficient and effective processes for creative development and execution and proactively looks for ways to improve and evolve
- Is comfortable presenting creative ideas
- Develops strong working relationships with all freelance designers and creatively leads - motivating & inspiring
- Works with the junior members of the team to provide mentoring and training
- Contributes to the new business process with ideas and suggestions
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What you can bring

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- Contributes to the new business process with ideas and suggestions
- Show a strong commitment to the Company's core values of Collaboration, Integrity & Curiosity
- Embrace and respect the Company's community and environmental responsibilities
- Exceptional communication skills
- Proven ability of working within a team
- Excellent attention to detail
- Applicants MUST have the right to work within Australia

Above all, the successful candidate to join Orchard will be someone who has a strong work ethic driven by creative passion, positive energy and thrives on challenges, alongside a desire to grow with the company!

If you feel like this is the right job for you, would like to take your career to the next level, work in a great cultural environment that allows you to grow and enjoy work, please email your CV and contact details to jobs@orchard.com.au and we will arrange to meet you!



A little about Orchard

We offer an awesome, fun working environment full of culture and energy. We leave our egos at the door and past that door is a super cool office space filled with inspiring people and free crumpets.

We pride ourselves on our work and also our work / life balance. We're 100% committed to you, your career at Orchard and your continued professional and personal development. We offer a rich array of internal and external structured training and education courses as well as ongoing individual wellbeing support through our Employee Assistance Program.

As an agency we fuse enthusiasm, creativity and technology to Invent Better outcomes for leading International and Australian brands such as BI, Zoetis, Schwarzkopf, MSD, GSK, Electrolux, BT, Ikea and Hyundai to name a few.

Invent Better are two little words that define our big approach. It's a belief that creativity and technology are the key to winning in today's digital age, and it's a formula that challenges us to engage with our clients in a way that always pushes us that little bit further every time.

Sydney | New York

Invent Better – make a difference